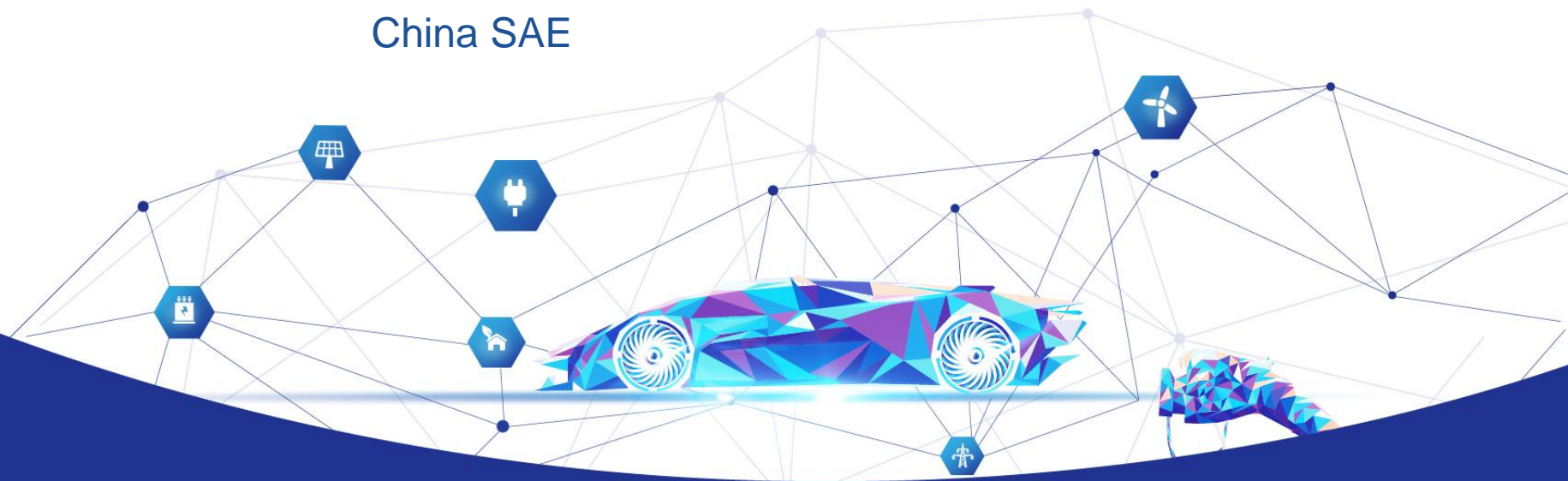


2020 WORLD NEW ENERGY VEHICLE CONGRESS

Post Conference Report

China SAE



中国·海南 HAINAN, CHINA
共克时艰 跨界协同 合作共赢

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1. Congress Overview

Congress theme: Join hands in tiding over difficulties, cross-sector integration, and win-win cooperation

With the approval of the State Council, the second World New Energy Vehicle Congress was successfully held in Haikou, Hainan Province in September 2020.

Time: September 27-30, 2020

Location: Haikou Hainan, China (Hainan International Convention and Exhibition Center)

Congress issues:

- Sustainable and healthy development of new energy vehicles
- Integrated development of electrification, intelligence and sharing mobility and cross-sector collaboration
- Technology transformation and new energy vehicle technological innovation



2. Organizing Committees

Hosts

- China Association for Science and Technology (CAST)
- The People's Government of Hainan Province
- Ministry of Science and Technology of the People's Republic of China
- Ministry of Industry and Information Technology of People's Republic of China
- State Administration for Market Regulation

Organizers

- China Society of Automotive Engineers (China SAE)
- China EV100
- Hainan Provincial Department of Industry and Information Technology
- Hainan Association for Science and Technology
- Haikou Municipal People's Government

Co-organizer

- German Association of the Automotive Industry (VDA)

Supported By

- Clean Energy Ministerial (CEM)
- United Nations Industrial Development Organization (UNIDO)
- United Nations Environment Programme (UNEP)
- Electric Vehicle Initiative (EVI)
- Energy Foundation China (EF China)
- Fédération Internationale des Sociétés d'Ingénieurs des Techniques de l'Automobile (FISITA)

2. Organizing Committees

Guest of Honor: Germany

- The German ambassador attended the conference
- Co-organize "Sino-German Forum on Cooperation and Development of New Energy Vehicles"
- Co-author of *the Report of Sino-German Cooperation and Development on New Energy Vehicle*

President of WNEVC



WAN Gang

- Vice Chairman of the National Committee of the Chinese People's Political Consultative Conference (CPPCC)
- President of China Association for Science and Technology (CAST)

Co-chair of WNEVC 2020



Herbert DIESS

Chairman of the Board of Management of Volkswagen AG

3. Congress Review-Overview

- Congress Scale: More than **1,000 delegates** from Germany, France, Japan, the United States, South Korea and other **10 countries and regions** participated the event, more than **1.6 million visitors** watched the live broadcast.
- Congress Activities: There were **24 activities** during WNEVC 2020, including 2 Plenary Sessions, 5 Summits, 2 Thematic Forums, 1 Closed-door Meeting, 8 Online Science Popularizations, 5 Online Summits and the Technical Exhibition. **160 guest speakers** had presentations in the congress.



3. Congress Review-Plenary Sessions

Guests from Government and International Organizations (Attendance and Speech):

- **Clemens VON GOETZE**, Ambassador of German Embassy in Beijing gave a welcome address
- **SHEN Xiaoming**, Governor of Hainan Province gave a welcome address
- **Wan Gang**, Vice Chairman of the National Committee of the Chinese People's Political Consultative Conference (CPPCC), President of China Association for Science and Technology (CAST) delivered a keynote speech
- **XU Yanhao**, Deputy Secretary of the Leading Party Member's Group, Vice President and Executive Secretary of CAST hosted the opening ceremony
- **XIN Guobin**, Vice Minister, Ministry of Industry and Information Technology attended the meeting and gave a speech
- **LI Meng**, Vice Minister, Ministry of Science and Technology attended the meeting and gave a speech
- **GAN Lin**, Vice Minister of State Administration for Market Regulation(SAMR) attended the meeting and gave a speech
- **Inger ANDERSEN**, Under-Secretary-General of the United Nations and Executive Director of the UN Environment Programme gave a video speech
- **Dan DORNER**, Head of Clean Energy Ministerial (CEM) Secretariat gave a video speech
- **CHEN Qingtai**, Former Deputy Director of Development Research attended the meeting
- **SHI Mingde**, Former Chinese Ambassador to Germany attended the meeting



3. Congress Review-Plenary Sessions

Academicians and Enterprise Leaders :

- **LI Jun**, Academician of Chinese Academy of Engineering
- **OUYANG Minggao**, Academician of Chinese Academy of Sciences
- **WU Feng**, Academician of Chinese Academy of Engineering



- **LI Qingwen**, Former President of China Automotive News
- **WANG Guoqiang**, Deputy General Manager ,CHINA FAW GROUP CO.,LTD.
- **Julian BLISSETT**, GM Executive Vice President, President of GM China
- **XU Heyi**, Member of the National Committee of the Chinese People's Political Consultative Conference (CPPCC), Deputy Director of the Economic Committee of the Beijing Political Consultative Conference
- **DONG Yang**, Chairman of China Electric Vehicle Charging Infrastructure Promotion Alliance
- **SHEN Feng**, Executive Vice President of NIO

- **Herbert DIESS**, Chairman of the Board of Management of Volkswagen AG
- **WANG Xiaoqiu**, President of SAIC Motor
- **Frank WEBER**, Member of the Board of Management of BMW AG Development
- **YUAN Mingxue**, Senior Executive Vice President, Changan Automobile
- **NAKAGURO Kunio**, Executive Officer, Executive Vice President, Nissan Motor Co., Ltd.
- **TAN Xuguang**, Chairman, Weichai Holding Group Co., Ltd.
- **Oliver BLUME**, Chairman of the Executive Board, Porsche AG
- **Robin ZENG**, Chairman & CEO, Contemporary Amperex Technology Co., Limited
- **Hak Cheol SHIN**, Chief Executive Officer (CEO) of LG Chem
- **Seiya NAKAO**, Chairman and President, Toyota Motor Engineering & Manufacturing (China) Co., Ltd.
- **Stefan HARTUNG**, Member of the Board of Management, Robert Bosch GmbH

3. Congress Review-Summit

5 Summits + 1 Sino-German Forum + 1 Top News Express Forum + 1 Closed-door Meeting

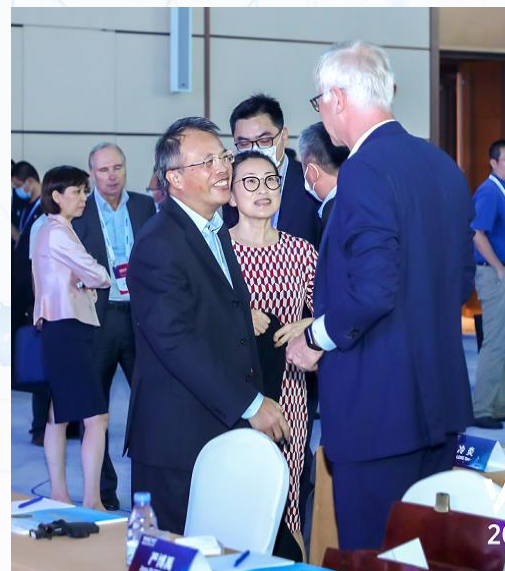
- Summit 1: Safety and Recall of New Energy Vehicles
- Summit 2: Zero Emission of Medium and Heavy Duty Vehicles Forum
- Summit 3: Hainan Special Event
- Summit 4: Digital Technology Drives New Transformation of the Automotive Industry
- Summit 5: Technology Innovation of Advanced Power Battery
- Sino-German Forum on Cooperation and Development of New Energy Vehicles
- Top News Express Forum of China News Service: Cross-sector Collaboration for Accelerating Vehicle Electrification during the "14th Five-Year-Plan" Period and towards Medium and Long-term Development
- Closed-door Meeting: Policy Makers, Heads of International Organizations, and Executives of Global Automakers



3. Congress Review-Onsite Photos

WNEVC
2020 世界新能源汽车大会
WORLD NEW ENERGY VEHICLE CONGRESS

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3. Congress Review- Online Science Popularizations & Online Summits



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8 Online Science Popularizations: 8 Industry Experts



| Content | Time |
|------------------------------------------------------------------------------|--------------|
| Current situation and suggestions of intelligent network vehicle development | September 15 |
| The evolution of the electric drive system of new energy vehicles | September 16 |
| Principle and prospect of hydrogen fuel cell vehicle | September 17 |
| Electric vehicle charging and changing mode | September 18 |
| Low temperature technology for electric vehicles | September 21 |
| How to drive an electric car to save electricity? | September 22 |
| Applications of chips in electric cars | September 23 |
| Research progress on safety of vehicle power battery | September 24 |

5 Online Summits: 5 Moderators and 28 Presentations

- Online Summit 1: Basic Software and Function Driven
- Online Summit 2: Application of Big Data Technology in Electric Vehicle Safety
- Online Summit 3: Hydrogen Storage Technology
- Online Summit 4: Application of the Third Generation Semiconductor SiC Technology
- Online Summit 5: Technology Innovation and Business Model of Power Exchange

3. Congress Review-Consensus Release

Announcement of *the Consensus on the 2020 World New Energy Vehicle Congress*

- The participants reconfirmed the goal that *"By 2035, the global market share of new energy vehicles will reach 50%"*, which was proposed by the Boao Consensus in 2019 and put forward that *Pure electric vehicles will basically have the conditions for complete marketization in the year of 2025.*
- The Consensus announced by WAN Gang, Vice Chairman of the National Committee of the Chinese People's Political Consultative Conference (CPPCC), President of China Association for Science and Technology (CAST), President of World New Energy Vehicle Congress (WNEVC) during the plenary sessions, it was caused a huge response in the industry.



3. Congress Review-Technology Selection Release

- 27 well-known experts and scholars participated in the 2020 review. The selection lasted for 8 months and collected more than 100 technologies from 8 technical directions. After initial and final evaluation, 7 innovative technologies and 7 cutting-edge technologies were finally selected as **"Global NEV Cutting-edge and Innovative Technologies"**.
- Results of the *Global New Energy Vehicles Cutting-edge & Innovative Technologies Selection* was released by OUYANG Minggao, Professor of Tsinghua University and Academician of Chinese Academy of Sciences during the plenary sessions. This selection points out a new direction for the NEV science and technology innovation in the future.



Technology Selection Symposium



Award Ceremony



Awards Announcement

4. Technical Exhibition

Onsite Exhibition

2,000m² exhibition area with the exhibitors of Changan, SAIC, Beijing Electric Vehicle, BMW, NIO, Wuling Automobile and other enterprises.



Online Exhibition

- There were 3 halls of the online exhibition, vehicle hall, core components hall and infrastructure hall. A total of **84 exhibitors** participated the online technical exhibition; a total of 50,000 visitors watched the online exhibition.
- Exhibitors include Changan, SAIC, Volkswagen, Nissan, BMW, Daimler, FAW, Audi, NIO, GWM, Porsche China, Chery New Energy, Geely Auto, BYD and other 29 vehicle enterprises and 55 core components suppliers and infrastructure related enterprises.

5. Marketing Campaign-Media Partners

80+ media partners and 150+ journalists attended the congress.

- 12 CCTV medias: CCTV, China International TELEVISION, SARFT, Xinhua News Agency, People's Daily Online, Xinhuanet, Guangming Network, etc.
- 45 industry medias: China Automotive News, SINA Auto, Netease Auto, Tencent Auto, Sohu Auto, Autocar, etc.
- 25 local medias: Hainan SATELLITE TV, Hainan Daily and other 25 local medias.

2

CCTV Reports

14

Onsite Interviews

3,025

Live Reports

51

Live Videos

- **35 million** online propagation (all media channels)
- **23,974** information distribution (SINA)
- **3,025** news release (Renmin Yuqing)
- All media supported from China Association for Science and Technology and official information release from Innovation China.
- Release of information through China SAE Channels.
- With 5.4 million views on SINA Topics, 130 news releases and 2,459 weibo posts, 180,000 people participated in the discussion of topics and **160 million** followers on Weibo.
- S level topic promotion on Zhihu, with **20.54 million** views

5. Marketing Campaign-Live Broadcast



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The collage displays various live broadcast interfaces from different Chinese mobile applications. The platforms shown include:

- Applet:** A WeChat mini-program interface for the WNEVC 2020 event.
- Innovation China:** A screenshot from the 'Innovation China' app showing a live broadcast of the event.
- Sina Auto:** A screenshot from the Sina Auto app featuring a live broadcast and a text article about the event.
- Dcar:** A screenshot from the Dcar app showing a live broadcast interface.
- Sohu Auto:** A screenshot from the Sohu Auto app displaying a live broadcast player.
- Gasgoo:** A screenshot from the Gasgoo app showing a live broadcast interface.
- Maiche.com:** A screenshot from the Maiche.com app showing a live broadcast and related news articles.
- Autocar:** A screenshot from the Autocar app showing a live broadcast interface.
- China Search:** A screenshot from the China Search app showing a live broadcast and a text article.
- Yangshipin:** A screenshot from the Yangshipin app showing a live broadcast interface.

21 Broadcast Channels
1.6 million Live Audiences

Domestic Broadcast Channels

- Innovation China (3), China Science Communication, Scimall, SINA Auto, Sohu Auto, Dcar, China Automotive News, Autocar, Gasgoo, Maiche.com, Xinhuanet, Yangshipin, Toutiao, Bilibili, Baidu

Overseas Broadcast Channels

- Chinanews, Information Center of CAST, Facebook, Twitter

5. Marketing Campaign-Onsite Interview

- 14 onsite interviews for experts from industry and enterprises



5. Marketing Campaign-News Report



CCTV Morning News, Sept. 30



CCTV Morning News, Sept. 30



CCTV Live News Room, Oct. 3



Plenary Sessions



CCTV Interview



Plenary Sessions



CCTV Interview

See You in WNEVC 2021

Contact Us

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